



2011 Convention Sponsorship Opportunities

We invite you to be a 2011 Convention sponsor. Sponsorship helps to better position your organization as a pro-active partner in the independent insurance agency community. Each level of sponsorship offers a variety of benefits including marketing and exhibit opportunities.

2011 Convention Sponsorship Levels

Elite Sponsor - \$3,500 (four available)

- Recognition as Convention & Special Event Sponsor
- Promotion at all DAIAB events throughout the year
- Company name listed in convention materials, media presentations, convention signage, and company name & logo on convention website
- Post-convention attendee roster with mailing addresses
- Premium exhibit space at Wednesday Welcome Reception
- One company sponsored golf-hole at golf tournament
- Two complimentary passes for the golf tournament, welcome reception, and CSR Appreciation & Awards luncheon
- One complimentary pass for each scheduled day trip
- Sponsorship of and reserved seating at table displaying your company name and logo during CSR luncheon. Brief "mic time" to announce winner of your company giveaway during CSR prize drawing. (Participation is voluntary)
- Company name and logo displayed on signage at designated special event
- Podium recognition during sponsored special event

Special events available:

Golf Tournament – Kings Creek Golf Club

Includes beverage cart, buffet lunch, & tournament prizes

Company logo displayed on signage for beverage cart & buffet lunch

Wednesday Welcome Reception – Claret Hall, Nassau Valley Vineyards

Event Includes entertainment, cocktails & heavy hors d' oeuvres

Company logo displayed on cocktail napkins & event signage

Education Day

Event includes full day of educational courses for agents, producers, & CSRs taught by national faculty members

Company logo displayed on notepads & event signage

Executive Leadership Tract

Event includes educational instruction on management level topic by national speaker

Company logo displayed on notepads & event signage

** - If the Elite event you've selected has been sold you will be contacted for other options

Platinum - \$2,500

- Recognition as Convention Sponsor
- Company name listed in convention materials, media presentations, convention signage and company name & logo on convention website
- Post-convention attendee roster with mailing addresses
- Exhibit space at Wednesday Welcome Reception
- Company logo displayed on conference bags made available to all attendees
- One company sponsored golf-hole at golf tournament
- Two complimentary passes for the welcome reception
- One complimentary pass for the golf tournament, and CSR Appreciation & Awards luncheon
- Sponsorship of and reserved seating at table displaying your company name and logo during CSR luncheon. Brief "mic time" to announce winner of your company giveaway during CSR prize drawing. (Participation is voluntary)

Gold - \$1,250

- Recognition as Convention Sponsor
- Company name listed in convention materials, media presentations, convention signage and company name & logo on convention website
- Post-convention attendee roster with mailing addresses
- Exhibit space at Wednesday Welcome Reception
- Recognition as Breakfast and Break sponsors
- One company sponsored golf-hole at golf tournament
- One complimentary pass for the welcome reception and CSR Appreciation & Awards luncheon
- Sponsorship of and reserved seating at table displaying your company name and logo during CSR luncheon. Brief "mic time" to announce winner of your company giveaway during CSR prize drawing. (Participation is voluntary)

Exhibitor - \$750

- Company name listed in convention materials, media presentations, convention signage and company name & logo on convention website
- Post-convention attendee roster with mailing addresses
- Exhibit space at Wednesday Welcome Reception
- One complimentary pass for the welcome reception and CSR Appreciation & Awards luncheon
- Sponsorship of and reserved seating at table displaying your company name and logo during CSR luncheon. Brief "mic time" to announce winner of your company giveaway during CSR prize drawing. (Participation is voluntary)

Exhibit space is complimentary with all sponsor/exhibitor levels; however, space is limited and available on first come first sold basis. Exhibiting at the convention is at the discretion of the sponsor.

Additional Sponsorship Opportunities

Golf Hole Sponsorship – Company name listed at designated golf hole. \$100/hole



Convention '11

Exhibitor Information

Thank you for your interest in exhibiting at the DAIAB 2011 Annual Convention! We are pleased to provide you with expanded access to convention attendees.

The following information should help you in preparing for the convention. If you have any questions feel free to contact us.

Convention Schedule and Activities

The convention begins on Wednesday, June 8 with a range of all-day activities followed by the official opening at the Exhibitor and Welcome Reception featuring exhibitors, wine tasting & musical entertainment.

Thursday, June 9 is the Education Day offering a variety of educational courses highlighted by a CSR Appreciation & Awards luncheon.

You can access a detailed copy of the convention agenda at our website, www.iabgroup.com.

Exhibit Location:

Claret Hall, Nassau Valley Vineyards, Lewes, DE

Setup and Take Down Time:

Setup – Wednesday, June 8, beginning at 4:30 p.m. All exhibits must be setup at this time in preparation for the welcome reception which begins at 6:00 pm.

Take Down – Immediately following close of reception.

Exhibitor Hours:

Wednesday, June 9, 6:00 to 9:30 pm during the Exhibitor and Welcome Reception. You are welcome to bring give-aways for distribution during exhibit hours.

Exhibit Space:

Space includes 6' skirted table.

Exhibitor Participation – CSR Appreciation & Awards Luncheon

Traditional exhibit space will not be a part of the luncheon this year. However, exhibitors will play an active role in the luncheon and be given ample opportunity to meet and network with convention attendees during the luncheon.

In advance of the convention, all exhibitors will send a give-away item(s) to IA&B for inclusion in a convention bag. All luncheon attendees will receive the bag at the event.

Exhibitor attendees will have reserved seating at a designated table displaying your company name and logo in recognition of your role as a convention exhibitor.

A drawing will be held during the luncheon for which you may provide a prize to be awarded. You will be recognized by the event emcee and asked to pull the winning name for your company give-away and given "mic time" to announce the winner. (Participation in the prize drawing is voluntary.)

Shipping Instructions

Exhibits and other materials should be shipped to arrive **no earlier than Monday, June 6**. **Shipments arriving prior to June 6 will not be accepted.** Exhibitors are responsible for all shipping costs and packing of materials. Winery accepts both FedEx and UPS shipments.

Exhibitor packages should be shipped and individually labeled to the winery as follows:

Nassau Valley Vineyards
Attn: DAIAB Reception Event
32165 Winery Way
Lewes, DE 19958

Shipping Policies:

1. All packages sent should be labeled as listed above.
2. Winery will provide delivery to the event location on the date of setup. Group representatives/exhibitors are responsible for all unpacking and setup of exhibit items.
3. At the conclusion of the show the group representatives/exhibitors will be responsible for all dismantling, repacking and sealing of outbound shipments.
4. All outbound shipments will require completed shipping documents, including billing account numbers. Winery will provide for pickup by designated shipping vendor.

Contact Information

DAIAB: Phone: 800-998-9644 or Email: iab@iabgroup.com
Reception: Nassau Valley Vineyards, 32165 Winery Way, Lewes, DE 19958, 302-645-6665
Hotel: Atlantic Sands Hotel, 101 N. Boardwalk, Rehoboth Beach, DE 19971, 800-422-0600